

Venue: Coc Expo IEC, pavilion 2, Moscow, Russia

Dates: 22– 25 November, 2022

## 1. EXHIBITOR

Company: \_\_\_\_\_

## 2. CONTACT INFORMATION

Name \_\_\_\_\_ Telephone \_\_\_\_\_ e-mail \_\_\_\_\_

## 3. DESCRIPTION AND COST OF MARKETING SERVICES

POINT	ACCEPTED UNTIL	DESCRIPTION OF MARKETING SERVICE	PRICE, EUR	AMOUNT	TOTAL
1.1.	October 30, 2022	Additional badges	13		
2.1.	September 28, 2022	Information about sub-exhibitors in the electronic and printed catalogues	545		
3.1.	September 28, 2022	1/1 Colorful advertising page A5 in catalogue	1089		
3.2.	September 28, 2022	1/2 Colorful advertising page A5 in catalogue	638		
3.3.	September 28, 2022	Company logo on the plan with an arrow	285		
3.4.	September 28, 2022	Colored bookmark in the catalogue	2100		
<b>1 MONTH BANNER</b>					
4.1	October 5, 2022	Banner 400*80 main 100%	380		
4.2	October 5, 2022	Banner 1 240*114 main 100%	510		
4.3	October 5, 2022	Banner 1 240*114 internal 100%	380		
<b>2 MONTH BANNER</b>					
4.1	September 7, 2022	Banner 400*80 main 100%	520		
4.2	September 7, 2022	Banner 1 240*114 main 100%	730		
4.3	September 7, 2022	Banner 1 240*114 internal 100%	520		
<b>OUTDOOR ADVERTISING</b>					
5.1	October 12, 2022	Lightbox in front of the main entrance	400		
5.2	October 12, 2022	Outdoor construction 2*3	940		
5.3.	October 12, 2022	Outdoor construction 3*3	1080		
5.4.	October 12, 2022	Outdoor construction 4*3	1620		
<b>INDOOR ADVERTISING</b>					
5.5.	October 12, 2022	Lightbox - front side 1.15 * 1.95	810		
5.6.	October 12, 2022	Lightbox - back side 1.15 * 1.95	610		
5.7.	October 12, 2022	Octanorm 1*2.9	340		
5.8.	October 12, 2022	Octanorm 2*2.9	470		
5.9	October 12, 2022	Octanorm 3*2.9	610		
5.10	October 12, 2022	Octanorm 4*2.8	740		

5.11.	October 12, 2022	Octanorm 6*2.8	990		
5.12.	October 12, 2022	Suspension on the ceiling of the registration hall 1*3, per 1 pc	810		
<b>ENTRANCE AREA BRANDING</b>					
6.1.	October 12, 2022	7, 6 turnstiles	1,820		
6.2.	October 12, 2022	Hall 8, 6 turnstiles	1,820		
6.3.	October 12, 2022	Hall 7, 2 glass surface , 3,95*1,5 m, one side sticker , price for 1 item	810		
6.4	October 12, 2022	Hall 7, 2 glass surface , 3,95*1,5 m, double sided sticker , price for 1 item	1080		
6.5	October 12, 2022	Hall 8, 2 glass surface , 3,95*1,5 m, one side sticker , price for 1 item	810		
6.6	October 12, 2022	Hall 8, 2 glass surface , 3,95*1,5 m, one side sticker , price for 1 item	1080		
<b>VIDEO ADVERTISING</b>					
7.1.	October 27, 2022	Video advertising above the registration counters—4 days, in rotation with other participants, no more than 3	2,000		
7.2.	October 27, 2022	Video on TV panels on the exhibition territory (rest areas for visitors), 4 days , price for 1 item	1,100		
7.3.	October 27, 2022	Video advertising on the service of charging stations, 4 days of broadcast, price for 1 item	1,100		
8.1	October 27, 2022	Printed invitations in the HYVE office	0		
8.2	October 27, 2022	Printed invitations via post	0		

**4. TOTAL COST OF ORDER** (without VAT) \_\_\_\_\_ \*all prices in the application without VAT

**5. CONTACTS FOR SENDING APPLICATION**

For service orders, please fill out the application form and send it to coordinator

Lyudmila.Savilova@ite.group +7 (499) 799 55 85

The filled-out form will be the basis for invoice.

**6. EXHIBITOR SIGNATURE**

Date \_\_\_\_\_ 2022 Full name \_\_\_\_\_

Signature \_\_\_\_\_